

CONTRACT



WOWT
3501 Farnam St.
Omaha, NE 68131
Sales T & C: www.gray.tv/advertising
(402) 346-6666

<u>Contract / Revision</u> 2504829 /		<u>Alt Order #</u> WOC13558274
<u>Advertiser</u> Tony Vargas for Congress		<u>Original Date / Revision</u> 03/30/22 / 03/30/22
<u>Contract Dates</u> 03/29/22 - 04/04/22	<u>Estimate #</u> 1042	
<u>Product</u> Tony Vargas for Congress		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WOWT	<u>Account Executive</u> Mary Beth Keating	<u>Sales Office</u> Omaha National
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
	<u>Order Type</u> NORMAL	
<u>Agency Code</u>	<u>Advertiser Code</u> 69	<u>Product 1/2</u> 167
<u>Agency Ref</u> 140883	<u>Advertiser Ref</u> 604591	

And:

Left Hook Strategy
2601 Ocean Park Blvd
Ste 324
Santa Monica, CA 90405

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WOWT	03/29/22	04/04/22	Morning News Show	6:00 AM-7:00 AM		:30			NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/29/22	04/04/22	M--TF--				2	\$250.00			
N 2	WOWT	03/29/22	04/04/22	Today Show	7:00 AM-9:00 AM		:30			NM	4	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/29/22	04/04/22	M--TF--				4	\$275.00			
N 3	WOWT	03/29/22	04/02/22	Sa Today	8:00 AM-9:30 AM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/28/22	04/03/22	-----S-				1	\$150.00			
N 4	WOWT	03/29/22	04/03/22	Meet The Press	9:00 AM-10:00 AM		:30			NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/28/22	04/03/22	-----S				1	\$125.00			
N 5	WOWT	03/29/22	04/04/22	Midday News	11:00 AM-12:00 PM		:30			NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/29/22	04/04/22	M--TF--				2	\$100.00			
N 6	WOWT	03/29/22	04/04/22	M-F News @ 4p	3:57 PM-5:00 PM		:30			NM	3	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/29/22	04/04/22	M--TF--				3	\$175.00			
N 7	WOWT	03/29/22	04/04/22	News @ 5p M-F	5:00 PM-5:30 PM		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/29/22	04/04/22	M--TF--				2	\$300.00			
N 8	WOWT	03/29/22	04/04/22	NBC Nightly News	5:30 PM-6:00 PM		:30			NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/29/22	04/04/22	M--TF--				2	\$400.00			
N 9	WOWT	03/29/22	04/04/22	News @ 630p M-F	6:30 PM-7:00 PM		:30			NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/29/22	04/04/22	M--TF--				2	\$300.00			
N 10	WOWT	03/29/22	04/04/22	Weekday Jeopardy	5:57 PM-6:30 PM		:30			NM	1	\$325.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/29/22	04/04/22	M--TF--				1	\$325.00			
N 11	WOWT	03/29/22	04/04/22	Monday Prime 2 Hour	6:57 PM-9:00 PM		:30			NM	1	\$450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	03/29/22	04/04/22	M-----				1	\$450.00			
N 12	WOWT	03/29/22	04/04/22	News @ 10p M-F	10:00 PM-10:35 PM		:30			NM	2	\$750.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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